

remodeling SHOW

co-located with

deck EXPO

Official Sponsor: **NAHB**
NAHB Remodelers

Official Sponsor: **NADRA**

EXHIBITOR PROSPECTUS

EXHIBIT HALL: OCTOBER 10-11, 2018
CONFERENCE: OCTOBER 9-11, 2018
Baltimore Convention Center | Maryland

ONLY 1 IN 6 REMODELING FIRMS DO OVER A MILLION IN SALES EACH YEAR - MORE THAN HALF OUR AUDIENCE EXCEEDS THAT. THEY'LL BE SOLID, LONG-TERM CUSTOMERS FOR YOU!



CONNECT WITH REMODELERS & BUILDERS

The Remodeling Show co-located with DeckExpo is the go-to event for all materials and services related to the remodeler, residential and custom builder segment. We have been serving this community for over 28 years because of our ability to provide manufacturers with an audience of the best builders.

Take advantage of the growing marketplace



Connect face-to-face with thousands of key industry professionals



Forge relationships with key remodelers and builders



Display your products and services



www.remoldingdeck.com

Get in Front of the Right Audience

We provide an inroad to the most reliable and stable segment of remodelers and residential construction professionals. Sell to strong and established companies that will grow, and help you grow.

- Remodelers
- Custom Builders
- General Contractors
- Dealers
- Distributors
- Retailers
- Architects
- Designers



60% of our attendees have been in business for over 10 years - financially sturdy, larger companies



56% of our audience does over \$1 million in annual sales each year



Every other lead you generate at the show does over \$1 million in sales vs one-in-six at other trade events



28,030 remodelers and builders from NY to NC have attended our shows in Baltimore



Remodelers from 46 states and 15 countries attend the show

ATTENDEE BREAKDOWN

Data provided by registered attendees at 2016 show in Baltimore



WHO ARE THEY?

65%

Owner / Project Manager

20%

Job Foreman / Field Crew

11%

Dealer / Distributor



WHAT DO THEY DO?

61%

Kitchen & Bath Remodels

55%

Exterior Replacements

52%

Additions

46%

Whole House Alterations

29%

Commercial Remodels

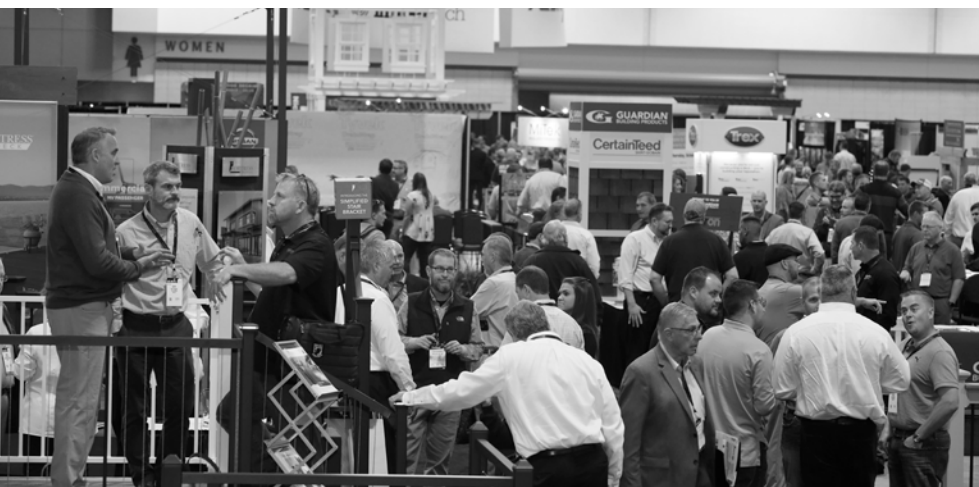
Whether your business goals are to reach more of your current market, expand your customer base, introduce new products or services, or rebrand existing ones, the Remodeling Show co-located with DeckExpo brings you the industry professionals you want to meet the most.

TOP INTERESTS:

- Exterior Building Products
- Outdoor Living Products
- Kitchen & Bath Products
- Interior Building
- Tools

**OVER \$15 BILLION
IN TOTAL
BUYING POWER**

INTERESTED IN EXHIBITING?



GET YOUR BOOTH \$36 per square foot

1. Go to www.remodelingdeck.com/en/exhibitor.html
2. View the floor plan
3. Submit an online contract
4. Make a deposit to reserve your booth

GET YOUR BRAND NOTICE

Drive traffic to your booth and generate more leads by taking advantage of sponsorship opportunities. Booth ROI increases by 104% when a sponsorship is included!



LIVE Building Clinics
Product Demos
Conference Programs
Print Advertising
Custom E-mails
Mobile App
On-site options

Partnering Publications

Official Show Publication
remodeling

professional
deck builder
Fine Homebuilding

CONTACT US

To reserve your booth and inquire about additional sponsorship opportunities, contact:



A-K, #'s

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