

# The Easy Way to Collect Leads

Make lead collection and follow up easy with CompuLEAD products:

- Gathering leads has never been so easy! Simply scan the badge to receive all the info you need!
- Capture leads anywhere; show floor, hotel lobby, networking events, even the airport
- No more relying on business cards — never lose a lead or have trouble reading incomplete notes on cards
- Qualify leads with action codes, surveys and notes for faster follow up
- Get organized with a complete, formatted, downloadable file of your entire lead count
- Start your follow-up instantly with real-time lead syncing



App works with all iPhone, iPad and Android devices with this year's and the previous year's operating system.

## CompuLEAD® App and Tablet

Download the app and activate it via a unique activation code on your own smart device or you can rent a tablet.

- Transfer app activations between your staff's devices (available with app purchase only)
- Custom qualifiers and survey questions
- Edit lead information and add notes
- Email your marketing materials to your leads from the app
- Wireless printer (Additional charges apply)



## atEvent—Global Lead Retrieval Solution

The atEvent lead capture solution gives you the tools and insights you need to maximize sales conversions from events.

- Event leads are transferred into your Marketing Automation and CRM systems automatically
- Drives prospect nurturing and near real-time follow-up of sales-ready leads
- Scan badges and business cards
- Capture topics of interests and qualified follow up actions
- NO MORE SPREADSHEETS

## Quick Comparison

	CompuLEAD	atEvent
Scan badges to collect lead data	✓	✓
Qualify and survey leads	✓	✓
View/edit leads from the device	✓	✓
Add notes to a lead record	✓	✓
Real-time access to leads online	✓	✓
Use on multiple devices	✓	-
Send leads marketing materials	✓	-
Transfer activations among devices	✓	-
Wireless printer available	✓	-
Auto Transfer leads into your CRM	-	✓
Scans business cards	-	✓

## myLeads Follow-Up Service Included FREE with all rentals

CompuSystems premier post show follow-up service.

- Download lead file for easy upload to your own CRM or database
- Send broadcast emails to leads
- Print leads and mailing labels
- Run reports to help measure ROI

## International Exhibitors Have a limited data plan?

You can use the CompuLEAD App in 'Airplane Mode' and sync your leads at the end of the day to avoid using up your data. (Wi-Fi enabled devices only)

**Packages**

	EARLY BIRD thru 8/10/18	Advanced thru 8/27/18	Standard	QTY	TOTAL
<b>CompuLEAD App 3 User Activations</b> (115) • Custom qualifiers and surveys • 15 pieces of literature (15 PDFs, up to 5 MB each) • 5 links to videos	\$585	\$620	\$670	_____	\$ _____
+ Additional User Activations (173B)	\$130	\$130	\$130	_____	\$ _____
<b>CompuLEAD Tablet</b> (114) • Custom qualifiers and surveys • Wireless printer* • Delivery, setup and in-booth training • 15 pieces of literature (15 PDFs, up to 5 MB each) • 5 links to videos	\$770	\$840	\$925	_____	\$ _____
<b>atEvent 3 User Activations</b> (194) • Capture detailed prospect information • Marketing automation (Eloqua, Marketo, Hubspot, Pardot) or CRM (Salesforce.com) integration • Event intelligence and sales insights • More information at <a href="http://compusystems.com/atEvent.pdf">compusystems.com/atEvent.pdf</a>	\$895	\$945	\$995		
+ Additional User Activations (294)	\$130	\$130	\$130		

**To order the atEvent option please call 708.786.5565**

**A-la-Carte**

<b>CompuLEAD App 3 User Activations</b> (173A) + Additional User Activations (173B)	\$465 \$130	\$505 \$130	\$555 \$130	_____ _____	\$ _____ \$ _____
<b>CompuLEAD Tablet</b> (174A)	\$465	\$505	\$555	_____	\$ _____

**Add-ons**

<b>Wireless Printer For App</b> (287A) – Only pairs to 1 device/app at a time	+\$115	+\$130	\$150	_____	\$ _____
<b>Wireless Printer For Tablet</b> (187A) – Only pairs to 1 device/app at a time	+\$115	+\$130	\$150	_____	\$ _____
<b>Setup and In-Booth Training For App</b> (108)	+\$105	+\$120	\$140	<input type="checkbox"/>	\$ _____
<b>Delivery, Setup and In-Booth Training For Tablet</b> (08)	+\$105	+\$120	\$140	<input type="checkbox"/>	\$ _____

**Payment**

<b>Subtotal</b>	\$ _____
Processing Fee	\$ _____ 15.00
<b>TOTAL</b>	\$ _____

Contact Name/Title \_\_\_\_\_ Company Name \_\_\_\_\_ Booth # (Required) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Onsite Cell \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Alternate Email (to receive leads post-show) \_\_\_\_\_

**All applicable taxes will be added**  
**All prices in U.S. dollars.**  
**All orders subject to a \$100 cancellation fee**  
**No refunds after 9/10/18**  
**No refunds on the CompuLEAD App**  
*\*Printer can only be paired to 1 device/app at a time.*

**Order**

Online: <https://goo.gl/JappQj>  
 Fax: +1 708.344.4444

**For assistance**

Inside the U.S. (Toll-free): 866.600.LEAD (5323)  
 Outside the U.S.: +1 708.786.5565

Credit card deposit required for all rentals. Order will appear as LEAD RETRIEVAL on credit card statement.  
 By signing this order form, I declare that I have fully read, understand and agree to abide by the Terms and Conditions listed below.

Visa  MC  Amex

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_



TERMS AND CONDITIONS. By completing this Lead Retrieval Order you agree to be held liable for the safekeeping and return of the CompuLEAD unit and its accessories. If the unit or Bluetooth printer is not returned, returned damaged or stolen, a replacement fee of \$500 per item will be charged to the credit card used when placing the order. If the power cord is not returned, a \$100 replacement fee will be charged. If the Portable Android Charger w/ Cord is not returned, a \$50 replacement fee will be charged. If the unit is not returned within one hour after the show floor closes, a \$100 late fee will be charged. CompuSystems is not liable in the event of any hardware or software malfunction, service interruption or loss of saved leads.