CONNECT. LEARN. ELEVATE YOUR CRAFT.
ATTENDEE PROFILE*

- 68% Owner/President/CEO/Vice President/CFO
- 11% General Manager/Project Manager/Designer
- 10% Sales/Marketing/Purchasing Director/Estimator
- 6% Supervisor/Foreman/Field Crew
- 5% Other

ATTENDEE HIGHLIGHTS*

- 89% of attendees came to see products & services from exhibitors
- 81% of attendees make or influence buying decisions
- 57% recommend or purchase tools and power tools for their crew

PROJECTS THEY WORK ON*

- Exteriors (Windows, Doors, Decks, Siding) 70%
- Kitchen & Bath Remodels 56%
- Additions 55%
- Major Interior Remodel 40%
- Whole House 35%
- Deck Only 10%

*Data 2018 Registration Report.
**TOP INTERESTS***

<table>
<thead>
<tr>
<th>Exterior Windows &amp; Doors</th>
<th>Interior Flooring</th>
</tr>
</thead>
<tbody>
<tr>
<td>68%</td>
<td>59%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Interior Doors</th>
<th>Kitchen &amp; Bath Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>62%</td>
<td>58%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Outdoor Living Products</th>
<th>Roofing Materials</th>
</tr>
</thead>
<tbody>
<tr>
<td>60%</td>
<td>49%</td>
</tr>
</tbody>
</table>

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**WHY EXHIBIT?**

- The Remodeling Show and DeckExpo have been serving the residential remodeling and building professional community for over 29 years. We are proud to be in our third decade of providing quality remodeling leads to this industry.

- Reach new remodelers & builders in the Midwest and Southern regions.

- Generate leads and increase sales by educating the residential construction industry on how your products and services will help remodelers and builders finish projects faster and more efficiently.

- Get new leads - 46% of the attendees in 2018 were new to the show.*

- Large, well established companies are attending with 60% of the attendees bringing in over $1MM in annual sales volume, 4 times the national remodeling company average.**

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*Data 2018 Registration Report.
**Data provided by Harvard JCHS Report
Welcome to a city with its own unique brand of Southern Hospitality. A city that is home to “The Greatest” Muhammad Ali, historic Churchill Downs racetrack, the Louisville Slugger, unique neighborhoods, the urban bourbon experience, an internationally acclaimed culinary scene and so much more.

Fourth Street Live! is Louisville’s premier dining and entertainment destination, located in the heart of downtown Louisville.

Pick up your mini bat after a factory tour of Louisville Slugger Museum & Factory.

Enjoy the Official Cocktail, the Old Fashioned, on the Urban Bourbon Trail, being poured locally since the 1880s.

Go for a distillery tour and tasting and be part of the only Urban Bourbon Experience.

Spend a day at Churchill Downs racetrack and experience the Derby 365 days a year at the Kentucky Derby Museum.

Zip-line underground at the Louisville Mega Cavern.

To reserve your 2019 booth space, follow these three easy steps:

1. Visit the Remodeling Show and DeckExpo website to view the floor plan. View Floor Plan

2. Fill out and submit the online contract. Access Online Contract

3. BOOST YOUR BRAND - Look for additional sponsorship opportunities. View Sponsorship Options
BOOTH RATES

$33.00 per square foot
400 SF +

$35.00 per square foot
200 - 300 SF

$37.00 per square foot
100 SF

EXHIBIT SPACE INQUIRIES

BEAU WAGENER
972-536-6406
beau.wagener@informa.com

TAMI SVARFVAR
802-476-8584
tami.svarfvar@informa.com

SPONSORSHIP INQUIRIES

CHRIS RUSH
972-536-6339
christopher.rush@informa.com

Drive traffic to your booth, generate more leads, increase brand awareness or close more sales, we have different sponsorship programs to fit your goals. Contact us to see how we can help you reach your exhibiting goals!

OFFICIAL SHOW PARTNERS