

# Remodeling Show co-located with DeckExpo 2019 CONFERENCE PROGRAM Program-at-a-Glance

## BOOT CAMPS & CERTIFICATIONS

	SUNDAY-TUESDAY CAPS Certification	TUESDAY November 5		WEDNESDAY November 6	THURSDAY November 7	FRIDAY November 8
<b>BOOT CAMPS</b>	<b>CERTIFICATES OF COMPLETION</b>	<b>TFBC</b> <b>NEW!</b> 4-hour Financial Boot Camp <i>Leslie Shiner</i> 8:30 AM - 12:30 PM	<b>TLBC</b> <b>NEW!</b> 4-hour Leadership Boot Camp <i>Shawn Van Dyke</i> 1:00 PM - 5:00 PM	<b>CONTINUING EDUCATION</b> Approvals for AIA, NAHB, and NARI are reflected online in the Conference Program course descriptions.	<b>Executive Roundtable Luncheon:</b> Production: From Packet to Punch 12:00 PM - 1:00 PM <i>*lunch included</i>	<b>Breakfast with the Experts:</b> Providing Some Transparency in the Subject of Transparency 8:30 AM - 10:00 AM <i>*breakfast included</i>
<b>NADRA Certification</b>	Individual seminar certificates available to download 7-8 weeks after the show.	<b>NR01-NA03</b> NADRA's Deck Evaluation/Inspection Certification Program <i>Jim Mailey</i> 8:00 AM - 12:30 PM			<b>Women in Construction</b> 12:00 PM - 1:00 PM Show Floor Meetup #733	
<b>NAHB Certification</b>	<b>NA01</b> CAPS I - Marketing and Communicating with the Aging In Place Client <b>NA02</b> CAPS II - Design Concepts for Livable Homes and Aging In Place <b>NA03</b> CAPS III - Details and Solutions for Livable Homes and Aging In Place	<i>All CAPS sessions presented by Chris Moore, CAPS, CGR</i> 9:00 AM -5:00 PM daily (Sunday-Tuesday)		<b>Conference Happy Hour</b> 5:30 PM - 6:30 PM Guy Fieri's Smokehouse	<b>Welcome Party</b> 5:30 PM - 6:30 PM Fourth Street Tavern	

## SEMINARS

	WEDNESDAY November 6				THURSDAY November 7			FRIDAY November 8	
	8:30 AM—10:00 AM	11:00 AM—12:30 PM	1:30 PM—3:00 PM	3:30 PM—5:00 PM	8:00 AM—9:30 AM	10:00 AM—11:30 AM	3:30 PM—5:00 PM	10:30 AM—12:00 PM	1:00 PM—2:30 PM
<b>BUILDING PERFORMANCE STRATEGIES</b>		<b>WE06</b> <b>NEW!</b> The Important Building Science of Material Acclimation <i>Matt Whitbeck</i>		<b>WE16</b> <b>NEW!</b> Advanced Framing Techniques for High Performance Design <i>Brian St. Germain</i>	<b>TH01</b> <b>NEW!</b> Resilient Building—A Tougher Home with Health in Mind <i>Matt Whitbeck</i>		<b>TH11</b> <b>NEW!</b> Building Science Greatest Hits <i>Michael Ansel</i>		<b>FR06</b> <b>NEW!</b> Air Sealing That Works <i>Jake Bruton</i>
<b>BUSINESS &amp; PROJECT MANAGEMENT</b>	<b>WE01</b> <b>NEW!</b> Charging for the Estimate...Please Tell Me That You Are! <i>Brian Altmann</i>		<b>WE11</b> <b>NEW!</b> How Can Contractors & Architects Work Together <i>Jesse Smith</i>	<b>WE17</b> <b>NEW!</b> Fix Your Schedule, Fix Your Problems: Managing Projects, People, & Profits with a Gantt Chart <i>Shawn Van Dyke</i>	<b>TH02</b> <b>NEW!</b> The 7 Foundation Blocks of a Successful Remodeling Company <i>Brian Altmann</i>	<b>TH06</b> <b>NEW!</b> Increasing Jobsite Productivity <i>Kristy Wolfe</i>	<b>TH12</b> <b>NEW!</b> Managing the Custom Remodeling Process: Understanding and Guiding an Exceptional Homeowner Experience <i>David Lupberger</i>	<b>FR01</b> Efficient Project Planning and Scheduling <i>Kristy Wolfe</i>	<b>FR07</b> <b>NEW!</b> Process Building 101 - Simple Practices to Boost Profits, Minimize Stress, and Create Clients for Life! <i>Ryan Biehl</i>
<b>BUSINESS FINANCE</b>	<b>WE02</b> <b>NEW!</b> Negotiating for Building Pros <i>Joseph Pusateri</i>	<b>WE07</b> <b>NEW!</b> Markup, Margin & Cash Flow <i>Michael Stone</i>	<b>WE12</b> <b>NEW!</b> Job Costing In QuickBooks Desktop for Contractors <i>Leslie Shiner</i>	<b>WE18</b> <b>NEW!</b> Strategic Planning by the Numbers <i>Victoria Downing</i>	<b>TH03</b> <b>NEW!</b> Profit Begins with Planning <i>Leslie Shiner</i>	<b>TH07</b> <b>NEW!</b> Creating and Making Money with a Real Lead Carpenter System <i>Shawn McCadden</i>		<b>FR02</b> <b>NEW!</b> Using and Understanding Your Real Labor Costs <i>Shawn McCadden</i>	<b>FR08</b> <b>NEW!</b> Creating an Implementable Growth Plan <i>Doug Howard</i>
<b>DECKING</b>	<b>WE03</b> <b>NEW!</b> Deck Frame Design: Sizing & Installing Support Posts, Beams, and Joists <i>Mike Guertin</i>	<b>WE08</b> <b>NEW!</b> The Details of Decking <i>Glenn Mathewson</i>	<b>DETAILED DESCRIPTIONS</b> for all Remodeling Show and DeckExpo education can be found at <a href="http://remodelingshow.com">remodelingshow.com</a> Click on <b>CONFERENCE</b> tab & select <b>"CONFERENCE SCHEDULE"</b>			<b>TH08</b> <b>NEW!</b> Positioning Your Deck Building & Remodeling Business for Success <i>Bobby Parks</i>	<b>TH13</b> <b>NEW!</b> The Multi-Types of Railing Requirements for Multifamily & Other R2 Dwellings <i>David Mullins</i>		<b>FR09</b> <b>NEW!</b> Minimum Code for Budget Decks <i>Glenn Mathewson</i>
<b>HUMAN RESOURCES &amp; LEGAL</b>		<b>WE09</b> <b>NEW!</b> The End of the Job IS the Job <i>Paul Winans</i>	<b>WE13</b> <b>NEW!</b> How to Maximize the Productivity and Profitability of Your People <i>Todd Dewalt</i>	<b>WE19</b> <b>NEW!</b> Hiring and Training the People that Manage Your Projects <i>Tim Faller</i>	<b>TH04</b> Understanding How to Manage Your Multigenerational Workforce <i>Kristy Wolfe</i>		<b>TH14</b> <b>NEW!</b> How to be a Nice Hard Ass <i>Paul Winans</i>	<b>FR03</b> <b>NEW!</b> Effective Time Management—Designing Your Ideal Week <i>Shawn Van Dyke</i>	
<b>PLANNING &amp; DESIGN</b>	<b>WE04</b> <b>NEW!</b> What Would Namba Do? How to Avoid Jobsite Failures <i>Jon Namba</i>		<b>WE14</b> <b>NEW!</b> Efficiencies in Kitchen and Bath Remodeling <i>Tim Faller</i>		<b>TH05</b> <b>NEW!</b> Trim Carpentry PHD <i>Gary Striegler</i>	<b>TH09</b> <b>NEW!</b> OSHA, Is this Okay? Failure As Seen on the Jobsite <i>Mark Paskell</i>	<b>TH15</b> <b>NEW!</b> Top Ten Residential Code Mistakes <i>Glenn Mathewson</i>	<b>FR04</b> <b>NEW!</b> The Design Build Process Your Clients Will Love <i>Brandon Bailey</i>	
<b>SALES &amp; MARKETING</b>	<b>WE05</b> <b>NEW!</b> The Remodeler's Guide to Modern Sales and Marketing <i>Jack Jostes</i>	<b>WE10</b> <b>NEW!</b> Instagram Has Its Pulse On Your Market—3 Things You Can Do Right Now To Attract Customers <i>Jennifer Smiga, Julia Zapcic</i>	<b>WE15</b> <b>NEW!</b> The Perfect Job Scope & How It Could Save Your Career! <i>Brian Altmann</i>	<b>WE20</b> Small Business, Big Content; Marketing Strategy Scaled to Your Business Size <i>Jennifer Smiga, Julia Zapcic</i>		<b>TH10</b> <b>NEW!</b> Double Your Website Leads Using the 3 Step Conversion Process <i>Taylor Rennick</i>		<b>FR05</b> <b>NEW!</b> Selling Your Why – Clearly Communicating Why Potential Clients Should Hire You! <i>David Lupberger</i>	<b>FR10</b> <b>NEW!</b> Using Your Contract as a Sales Tool <i>Jesse Smith</i>